



## ***Misunderstood??***

**You know the look...**

**eyes glazed like a deer in the headlights...**

**They're not stupid... why don't they understand?**

***It's so simple!***

## **Teaching the Expert to Teach**

Proven methods will help your expert people to teach others quickly and effectively. In today's highly competitive and changing environment, delivering training "Just in Time" is a critical component of your company's strategy. During this program you will learn:

- ***Secrets for unlocking the Adult Learning Process*** and making the students hunger for more.
- ***Customizing your sessions for each audience***, taking the level of training to a new level.
- ***Building a partnership with students*** to kick their learning and retention up into high gear.
- ***The effective use of activities*** to drive home your message.
- ***Selecting the right technologies*** to add impact to your sessions, without distracting the students from the learning.
- How to ***take control of your environment*** – the setting has everything to do with how receptive your students will be to your information. You have great material and a great delivery, but if they are not ready, no one will hear.

***The competition is not waiting for you...***

***Will you lead or follow?***

*I have been to many seminars, and presented many myself.  
Mr. Snyder is an excellent communicator and a very effective  
trainer.*

Larry Franke, Shipping Manager, Cher-Make Sausage

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