

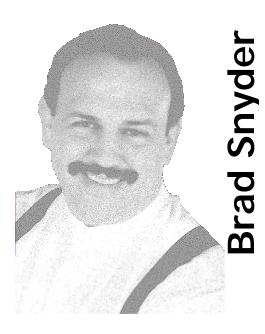
Misunderstood??

You know the look...

eyes glazed like a deer in the headlights...

They're not stupid... why don't they understand?

It's so simple!



Teaching the Expert to Teach

Proven methods will help your expert people to teach others quickly and effectively. In today's highly competitive and changing environment, delivering training "Just in Time" is a critical component of your company's strategy. During this program you will learn:

- > Secrets for unlocking the Adult Learning Process and making the students hunger for more.
- **Customizing your sessions for each audience**, taking the level of training to a new level.
- **Building a partnership with students** to kick their learning and retention up into high gear.
- ➤ The effective use of activities to drive home your message.
- > Selecting the right technologies to add impact to your sessions, without distracting the students from the learning.
- ➤ How to *take control of your environment* the setting has everything to do with how receptive your students will be to your information. You have great material and a great delivery, but if they are not ready, no one will hear.

The competition is not waiting for you...

Will you lead or follow?

I have been to many seminars, and presented many myself. Mr. Snyder is an excellent communicator and a very effective trainer.

Larry Franke, Shipping Manager, Cher-Make Sausage

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