

Brad Snyder

People Centered... Technology Enabled



Brad Snyder

Keynote Presentations –

Thank you very much for putting the “Icing on the Cake”. The MCEA conference was wonderful and exciting... and on Sunday morning, you were able to direct that excitement and encourage our members to focus their efforts. Your presentation was so effective at making the members comfortable with their position on technology... I know your involvement will pay big dividends in many classrooms around Missouri

Pat Downey, President, Missouri Cooperative Education Assoc.

In Depth Training

I'm a power user and I still picked up a lot of new items I can use. Excellent, well organized seminar... you put the competitive workshops to shame!

Patrick Aten, Parts Marketing, Caterpillar Inc.

Brad was excellent. He uncovered many new features that I never new existed... all I need now is the time to play around...

Dr. Jerome Posatko, University of Delaware Development Office

Consulting & Facilitation

We are most grateful for your computer consulting skills rendered to the Heart of America Shakespeare Festival... Your expertise, patience and ability to effectively convey technical information to our staff have greatly enhanced our switch over from Macintosh to Wintel PC's. We are so pleased with your ability that we will call upon you again and would be most happy to highly recommend your services.

J. Roland Wilson, Gen. Manager, Heart of America Shakespeare Festival

The competition is not waiting for you...

Will you lead or follow?

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Who is this guy...

- ❖ Brad has over 25 years of Information Systems Management experience in such diverse areas as Manufacturing, Accounting, Medical Systems and Information Systems Technology, and holds a degree in Business Management from Wichita State University.
- ❖ He owns Strategic Advantage, Inc., a Technology Management Consulting firm organized to serve manufacturing, medical and business concerns by helping them implement and use the latest information technology.
- ❖ He served as a contract technical trainer and a workshop/seminar leader for both TurnKey Manufacturing Seminars and Insight Information Corp. and is the Past President of the award-winning Kansas City Chapter of the National Speakers Association.

An internationally known professional speaker, educator & consultant, Brad has the ability to connect with the non-technical audience, leading them on an exploration of many technical subjects. His energetic, conversational style and wry sense of humor promotes audience participation and interaction.